PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

November 3, 1995

Ms. Edwina Johnson
9607 Weybridge
Houston, TX 77031

Dear Sales Force Team Member,

Congratulations! We asked you for Legendary Virginia Slims retail displays and we got them.
Although the competition was tough, and we had many terrific shots of some very creative retail displays, we've selected yours as the section winner!

Your prize is our way of saying thanks for the exceptional effort you've put into making the Virginia Slims Legends promotion a success. We simply couldn't have done it without you or your retailer partner.

I'd like to ask you to continue to support Slims throughout 1995. For now, enjoy your duffel bag and sweatshirt and I'll see you in Delray Beach, December 1-3.

Sincerely,

Wendy Marin

Wendy Marin
Virginia Slims

P.S. Please share the good news with your retailer partner and deliver their prize for entering as soon as you can! We will be contacting you in November to make travel arrangements for your trip to Delray Beach.

2040417409

Source: https://www.industrydocuments.ucsf.edu/docs/xgby0004